

B.S. Degree: Marketing Major (for students entering in Fall 2017/Spring 2018)

In the "WHAT" column, enter the specific course number when applicable--e.g. HIST 121. In the "WHEN" column, enter the term and year in which the requirement is satisfied--e.g., sp '00.

General Studies		Marketing Major	
WHAT	WHEN	WHAT	WHEN
_____	ENGL 101/INDS 106* w/ C (2.0) [3 hrs]	_____	BUSI 111 [3 hrs]
_____	ENGL 102/INDS 102* w/ C(2.0)* [3 hrs]	_____	BUSI 114 [3 hrs]
_____	COMM 211/INDS 103 w/ C(2.0) [3 hrs]	_____	BUSI 131 [3 hrs]
_____	Dept senior seminar/writing course	_____	BUSI 141 [3 hrs]
_____	Met by: _____ BUSI 497 [3 hrs]	_____	BUSI 145/146/147/148/149/COMM 234 [1 hr]
_____	BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]	_____	BUSI 145/146/147/148/149/COMM 234 [1 hr]
_____	/INDS 112 [4 hrs]	_____	BUSI 145/146/147/148/149/COMM 234 [1 hr]
_____	BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]	_____	BUSI 221/354 [3 hrs]
_____	/INDS 112 [4 hrs]	_____	BUSI 242 [3 hrs]
_____	MATH (except 112,141,203,205)/	_____	BUSI 250 [3 hrs]
_____	PSYC 225/230/INDS 114 [3-4 hrs]	_____	BUSI 255 [3 hrs]
_____	RELG/INDS 111 [3-4 hrs]	_____	BUSI 343 [3 hrs]
_____	PHIL [3 hrs]/INDS 110 [4 hrs]	_____	BUSI 348 [3 hrs]
_____	INDS 120 [3 hrs]/INDS 116 [4 hrs]	_____	BUSI 497 [3 hrs]
_____	Any literature course/INDS 113 [3 hrs]	_____	ECON 110 [3 hrs]
_____	Fine Arts	_____	ECON 120 [3 hrs]
_____	_____ ART (except 265)/	_____	ECON 250 [3 hrs]
_____	DANC/MUSC/THRE/ENGL 213/	_____	ART 141 [3 hrs]
_____	INDS 107 [3-4 hrs]	_____	ART 265 [3 hrs]
_____	OR	_____	51 semester hours
_____	_____ MUSC/THRE [2 hrs]	_____	120 semester hours required for graduation
_____	_____ same discipline [1 hr]		
_____	OR		
_____	_____ MUSC/THRE [1 hr]		
_____	_____ same discipline [1 hr]		
_____	_____ same discipline [1 hr]		
_____	HIST 100 or 200 level except HIST 201/		
_____	or INDS 117 [3-4hrs]		
_____	CJUS/GEOG/GNST/ECON/POLS/PSYC/		
_____	SOCI [3hrs]/INDS 104 [4 hrs]		
_____	US Cultural Studies [3 hrs]/INDS 109 [4 hrs]		
_____	Non-Western Cultural Studies [3 hrs]		
_____	/INDS 108 [4 hrs]		
_____	EXSC 110/120/121/130/201/240		
_____	[3 hrs]/INDS 105 [4hrs]		

➤Marketing majors may not declare a second major in business administration, management, accounting or sport business. Only six credits of any minor may overlap with the required credit hours of a student's chosen major.

➤Except in specifically approved majors, a maximum of 52 hours in an academic discipline may count toward graduation. Three hours over the limit may count to accommodate an internship in the discipline.

➤The following limits apply when counting hours applicable toward the 120 required for graduation: 4 hours of physical activity (EXSC) and 8 hours of Music ensemble.

*Enter NA (not applicable) if waived upon admission or if completing the honors program.