

BUSINESS ADMINISTRATION Major



prepares students for a wide
variety of business careers!

For more information visit our website at
www.wvwc.edu/academics/schools/business
or email Dr. Susan Aloï at aloi_s@wvwc.edu

BUSINESS ADMINISTRATION MAJOR (BUSAD.BS)

General Studies

ENGL 101/INDS 106 w/ C(2.0) [3 hrs]
 ENGL 102/INDS 102 w/ C(2.0) [3 hrs]
 COMM 211/INDS 103 w/ C (2.0) [3 hrs]
 Advanced Composition
 Met by: _____ BUSI 497 [3 hrs]
 BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]/ INDS 112 [4 hrs]
 BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]/ INDS 112 [4 hrs]
 MATH/PSYC 225/230/INDS 114 [3-4 hrs]
 RELG/INDS 111 [3-4 hrs]
 PHIL [3 hrs]/INDS 110 [4 hrs]
 INDS 120 [3 hrs]/INDS 116 [4 hrs]
 Any literature course/INDS 113 [3 hrs]
 Fine Arts
 ART/DANC/MUSC/THRE/ENGL 213/INDS 107 [3-4 hrs]
 OR
 MUSC/THRE [2 hrs]
 Same discipline [1 hr]
 OR
 MUSC/THRE [1 hr]
 Same discipline [1 hr]
 Same discipline [1 hr]
 HIST 100 or 200 level except HIST-201 or INDS-117 [3-4 hrs]
 CJUS/GEOG/ECON/POLS/PSYC/SOCI [3 hrs]/INDS 104 [4 hrs]
 US Cultural Studies [3 hrs]/INDS 109 [4 hrs]
 Intl Cultural Studies [3 hrs]/INDS 108 [4 hrs]
 PHED 110/130/140/201/240/EXSC 120/121 [3 hrs]/
 INDS 105 [4 hrs]

120 hours required for graduation

Learning Outcomes

Upon completion of this program, graduates will be able to:

1. Apply financial and managerial accounting tools and techniques
2. Utilize financial and managerial accounting tools and techniques
3. Explain the core functions of a manager: planning, organizing, leading, and controlling
4. Identify local and global issues affecting the business environment
5. Discuss the ethical and legal responsibilities of organizations and the individuals within

| Business Administration Requirements | Hrs. |
|--|-------------|
| BUSI 111 Prin. of Financial Accounting | 3 |
| BUSI 114 Prin. of Managerial Accounting | 3 |
| BUSI 131 Prin. of Management | 3 |
| BUSI 141 Prin. of Marketing | 3 |
| BUSI 220 Financial Literacy | 3 |
| BUSI 221 Principles of Finance | 3 |
| OR | |
| BUSI 354 Sport Finance | 3 |
| BUSI 232 Organizational Behavior | 3 |
| BUSI 250 Legal Environment of Business | 3 |
| BUSI 348 Marketing Research & Strategy | 3 |
| BUSI 497 Business Policy and Strategy | 3 |
| | |
| BUSI 2** Business elective (200 level or above) | 3 |
| BUSI 2** Business elective (200 level or above) | 3 |
| BUSI 2** Business elective (200 level or above) | 3 |
| | |
| CSCI 250 Management of Information Systems | 3 |
| ECON 110 Prin. of Macroeconomics | 3 |
| ECON 120 Prin. of Microeconomics | 3 |
| ECON 250 Statistics for Business and Economics | 3 |

51 total hours

