



**Vision**

**Mission**

**Strategy**

**Action Plan**

A

# MANAGEMENT

degree from West Virginia Wesleyan College  
can provide a world of leadership  
opportunities!

For more information visit our website at [www.wvwc.edu/academics/schools/business](http://www.wvwc.edu/academics/schools/business)  
or email Dr. Susan Aloï at [aloi\\_s@wvwc.edu](mailto:aloi_s@wvwc.edu)

## MANAGEMENT COURSES (MGMT.BS)

### General Studies

ENGL 101/INDS 106 w/ C(2.0) [3 hrs]  
 ENGL 102/INDS 102 w/ C(2.0) [3 hrs]  
 COMM 211/INDS 103 w/ C (2.0) [3 hrs]  
 Advanced Composition  
 Met by: \_\_\_\_\_ BUSI 497 [3 hrs]  
 BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]/ INDS 112 [4 hrs]  
 BIOL/CHEM/ENVS/PHSC/PHYS w/ lab [3 hrs]/ INDS 112 [4 hrs]  
 MATH/PSYC 225/230/INDS 114 [3-4 hrs]  
 RELG/INDS 111 [3-4 hrs]  
 PHIL [3 hrs]/INDS 110 [4 hrs]  
 INDS 120 [3 hrs]/INDS 116 [4 hrs]  
 Any literature course/INDS 113 [3 hrs]  
 Fine Arts  
     ART/DANC/MUSC/THRE/ENGL 213/INDS 107 [3-4 hrs]  
 OR  
     MUSC/THRE [2 hrs]  
     Same discipline [1 hr]  
 OR  
     MUSC/THRE [1 hr]  
     Same discipline [1 hr]  
     Same discipline [1 hr]  
 HIST 100 or 200 level except HIST-201 or INDS-117 [3-4 hrs]  
 CJUS/GEOG/ECON/POLS/PSYC/SOCI [3 hrs]/INDS 104 [4 hrs]  
 US Cultural Studies [3 hrs]/INDS 109 [4 hrs]  
 Intl Cultural Studies [3 hrs]/INDS 108 [4 hrs]  
 PHED 110/130/140/201/240/EXSC 120/121 [3 hrs]/  
 INDS 105 [4 hrs]

**120 hours required for graduation**

### Core Requirements

	Hrs.
BUSI 111 Prin. of Financial Accounting	3
BUSI 114 Prin. of Managerial Accounting	3
BUSI 131 Prin. of Management	3
BUSI 141 Prin. of Marketing	3
BUSI 221 Principles of Finance	3
OR	
BUSI 354 Sport Finance	3
BUSI 250 Legal Environment of Business	3
BUSI 497 Business Policy and Strategy	3
CSCI 250 Management of Information Systems	3
ECON 110 Prin. of Macroeconomics	3
ECON 120 Prin. of Microeconomics	3
ECON 250 Statistics for Business and Economics	3
	<b>33 hours</b>

### Management Requirements

	Hrs.
BUSI 230 Human Resource Management	3
BUSI 232 Organizational Behavior	3
BUSI 330 Operations Management	3
OR	
BUSI 334 Project Management	3
BUSI 332 Leadership	3
BUSI 2** Business elective (200 level or above)	3
BUSI 2** Business elective (200 level or above)	3
	<b>18 hours</b>

**51 total hours**

### *Learning Outcomes*

**Plan:** Graduates will demonstrate how to successfully plan in business settings

**Lead:** Graduates will analyze the characteristics and skills essential to lead and support individual and organizational initiatives

**Organize:** Graduates will explain how the structure and climate of organizations affect its mission and how management can impact these

**Control:** Graduates will be able to monitor and adjust operations to promote success

**Staff:** Graduates will be able to select, evaluate, motivate, and support employees in organizations

**Execute:** Graduates will have the appropriate soft skills to a) communicate effectively in oral and written formats, b) work in teams as a member and/or leader, and c) incorporate ethics in decision making

